



THE MARK CALTHERS COMPANY

Who we are . What we do.



About **The Mark Calthers Company**

The Mark Calthers Company is a diversified group of business entities with a shared commitment to excellence, innovation, and sustainable growth across multiple industries. The Company provides is dedicated to empowering organizations, brands, and individuals through specialized services in consulting, media, and customer engagement.

Our Businesses

1. Mark Calthers Consulting Limited (MCC)

Mark Calthers Consulting Limited is a Human Resources and Business Management Consulting firm offering professional services in manpower outsourcing, recruitment, training and development, audit & assurance, and business consulting. MCC is committed to helping clients achieve operational efficiency, workforce excellence, and long-term business growth.

2. Mark Calthers Media Studio (MCM)

Mark Calthers Media is a creative video and photography studio specializing in high-quality visual content production. MCM provides services such as corporate video production, brand storytelling, product photography, podcasting, and digital marketing assets. The studio supports both internal marketing needs and external client projects.

3. Mark Calthers Connect Limited

Mark Calthers Connect Limited is a customer engagement and support services company offering end-to-end contact center solutions. Services include telemarketing, specialized customer service, help desk support, debt recovery, and loyalty campaign management. The company empowers businesses to improve customer satisfaction and retention while enhancing operational scalability.



About us

Mark Calthers Consulting is a Human Resource and Business Management firm dedicated to helping clients overcome operational challenges and build strong, sustainable businesses. Through technology-driven solutions and tailored strategies, we deliver impactful HR and management services designed to drive growth, profitability, and long-term success

We deliver these results through innovative business support services in our core areas of expertise, including Outsourcing, Training, Recruitment, Audit & Assurance and Consulting.

Our Services

1. Business Outsourcing

We offer tailored outsourcing services that allow businesses to focus on their core operations while we manage their support functions. Our solutions improve productivity, reduce costs, and enhance customer experience.

Our Business Outsourcing services include:

Manpower Outsourcing: Provision and management of skilled personnel for operational roles.

Sales Outsourcing: Deployment and supervision of field sales personnel, tailored to drive client revenue targets.

2. Recruitment and Talent Acquisition

We help organizations attract and recruit top talent through a structured, research-driven, and client-centric approach. Our recruitment services ensure that every hire is strategically aligned with our client's organizational goals.

3. Training and Manpower Development

Our training programs are designed to upskill employees, strengthen team capacity, and drive business performance. We offer customized training solutions across areas such as leadership, customer service, sales, team building, and compliance.

4. Audit and Assurance

Our audit services are focused on promoting transparency, identifying risk, and providing assurance on internal controls and compliance. We provide both financial and operational audit services tailored to meet regulatory standards.

5. Business Consulting

We provide strategic business advisory services that empower our clients to make data-driven, market-responsive decisions. From market entry to business restructuring and growth strategies, we partner with you to ensure measurable success.



The MCC Total Sales Solution

Salentra is our revolutionary flagship product that consolidates our sales outsourcing expertise, customer engagement services, and sales training into one powerful solution. Salentra is designed to help businesses seamlessly drive revenue, improve brand-consumer engagement, and build winning sales teams.

Salentra offers four key modules:

Salentra CORE

Full outsourcing of sales representatives who are trained, supervised, and performance-managed by MCC.

Salentra EDGE

A robust call center solution for telemarketing, customer service, and debt recovery that complements field sales efforts.

Salentra ACADEMY

A professional sales academy offering certified programs for in-house client teams and outsource recruits.

Salentra TOTAL

A holistic solution combining all modules into a full-service outsourced sales and engagement operation.

With Salentra, clients enjoy improved market penetration, reduced cost of hiring and managing sales teams, and measurable returns on investment.

Mark Calthers Connect Limited (MCCL) is a modern, purpose-built Sales and Customer Service Call Center designed to help **SMEs and large enterprises** optimize efficiency, enhance customer experience, drive business growth, streamline customer interactions, and reduce operational overhead.

Whether you're a scaling startup or an established enterprise, MCCL offers **flexible, cost-effective solutions** that align with your business goals. From lead generation and customer support to debt recovery and technical assistance, we deliver exceptional service that boosts customer satisfaction and accelerates business outcomes.

What We Offer

1. Telemarketing & Sales Support: Lead generation, product promotion, sales conversion, and upselling.

2. Debt Recovery & Collections: Ethical and compliant collection strategies, including skip tracing and account follow-up.

3. Order Processing & Fulfillment: Efficient management of orders, shipping coordination, and delivery tracking.

4. Billing & Payment Assistance: Timely resolution of invoice and payment inquiries.

5. Market Research & Surveys: Insight-driven customer feedback to guide strategic decisions.

The MCCL Advantages

Scalable Solutions: Custom-built services that grow with your business—perfect for startups, mid-sized companies, and corporate giants.

Cost-Effective Operations: Outsource core functions to reduce overhead and boost efficiency.

Customer-Centric Approach: Improve client retention and satisfaction with world-class service.

Revenue Growth: Our sales-driven agents are trained to turn conversations into conversions.

24/7 Availability: Serve your customers anytime, anywhere, without additional staffing costs.

Compliance & Professionalism: Trained agents operating with industry knowledge and regulatory precision.

Real-Time Insights: Analytics and reporting tools that empower smarter decisions.

Partner with MCCL – Where Professionalism Meets Performance

Whether you're expanding your support capacity or looking to improve customer engagement, **MCCL is your trusted partner** in delivering consistent, scalable, and results-driven solutions.

Let's grow your business—together.

Where Creativity Comes to Life

MCM studio is a multi-purpose studio space located in Lagos Nigeria. It is a creative hub dedicated to empowering individuals and businesses.

At the core of our studio is a passion for creativity, innovation, and excellence. We are driven by the desire to push boundaries, delivering exceptional results that inspire and captivate. Our commitment to quality fuels every project we undertake, ensuring that we meet and exceed our clients' expectations.

We're excited to have you step into the vibrant world of MCM Studio – a space where creativity knows no limits and possibilities are truly endless.

Whether you're a podcaster, TV show producer, photographer, content creator, or simply in need of a professional studio or training space, you've found the perfect place.

At MCM Studio, we are committed to empowering your creative journey by offering:

- Cutting-edge cameras, lighting, and audio equipment
- High-quality studios for TV productions
- Professional photography setups
- Post-production and editing services
- Content creation support
- Flexible rental options for studio and training spaces

Our team of experienced professionals is here to support you every step of the way—ensuring your projects are executed with precision and passion.

Let MCM Studio be your creative hub—a space where ideas grow, innovation thrives, and excellence is the standard.

Why Choose The Mark Calthers Company?

- Proven expertise across multiple industries
- Passionate and qualified professionals
- Tailored, innovative solutions
- Compliance with global best practices
- Transparent performance tracking and reporting
- Strong client retention and success record

Our Clientele

We are proud to have worked with leading organizations in the FMCG, Financial Services, Telecommunications, Oil & Gas, Technology, and Public Sector domains. Our clients trust us to deliver consistent, results-oriented services.



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 **Studi** 




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